



Foresight beats hindsight.  
(Every time).

# ORIGINALLY DEVELOPED BY LEADING BUSINESS CONTINUITY ACCREDITED EXPERTS IN AUSTRALIA – BECAUSE OF OUR WILD AND CHALLENGING ENVIRONMENT, A COUNTRY WHICH LEADS THE WORLD IN EMERGENCY MANAGEMENT.

Linus Revive is now available from professional resellers throughout UK, Africa, Asia, the Pacific and North America. It is the perfect business continuity solution for organisations of all sizes from 30 people upwards. With the capacity to manage terabytes of information, there is no upper limit to the size of the disaster it can handle. The software comes in three platforms – Revive Business and Revive Enterprise (both for in-house installation), and Revive Enterprise Online – a managed service providing ‘anywhere, anytime’ internet access from an independent and safe location. Enterprise also offers user access security and audit on an SQL platform. Best of all, Revive is already a runaway success, with satisfied customers worldwide, so you have the reassurance of a wide and deep user group who will vouch for the product, and who actively work with Linus to keep it evolving and improving.

**So, have a look at this diverse selection of our customers and ask yourself if you should be joining them.**

## **Business Continuity and Disaster Recovery Consultancies**

- > BCP Professionals, Central America
- > Continuity SA, South Africa
- > Kompakar CRC, Malaysia
- > Sigmaeast Holdings, Singapore & China
- > VT Solutions, Fiji

## **Emergency Services**

- > 000 – Australian emergency call handling organisation (equivalent to 911)
- > Ambulance Victoria

## **Energy**

- > Ergon Energy – electricity generation (33 power stations) and distribution company (600,000 customers, 90,000 plus miles of transmission lines)
- > Energy Safe Victoria

## **Entertainment**

- > Village Roadshow – multi-national movie, cinema (699 screens in 71 locations) and theme park corporation

## **Financial Services and Insurance**

- > American International Group Australia – part of the world’s largest insurance company
- > Gallagher Bassett (part of Arthur J Gallagher & Co, world’s 4th largest insurance brokers and risk management company)
- > Heritage Building Society – Australia’s largest building society with over 120 branches
- > HostPLUS – one of Australia’s largest Superannuation Funds
- > Lincoln Indicators – multi-award winning investment advisors (including ‘Deloitte Technology Fast 500 Asia Pacific Company’)
- > Medihelp - Third largest medical scheme in South Africa
- > Royal Automobile Club (WA)

## **Government Departments**

- > Department of Human Services
- > Department of Planning and Community Development
- > Department of Primary Industries
- > Department of Transport
- > Ontario Motor Vehicle Industry Council (Canada)

## **Hospitals and Health Care**

- > Autism Queensland
- > Barwon Health
- > Cancer Council Victoria
- > Medibank Private – Australia’s largest health insurance provider with 100 retail centres and over 3 million subscribers
- > Royal District Nursing Service AUS – largest home nursing service in Australia

## **Information Technology**

- > Levi, Ray & Shoup, Inc USA – a global provider of innovative information technology solutions with more than 600 employees

## **Mining**

- > Oxiana Mining – multi-national copper and gold mining concern

## **Research and Science**

- > The Burnet Institute – Australia’s largest communicable diseases research institute; Collaborating Centre, United Nations AIDS program (UNAIDS)

## **Retail**

- > Edcon - Leading clothing, footwear and textiles retailing group in southern Africa

## **Telecommunications**

- > M2 Telecommunications – multi-award winning teleco supplier (2005 Business Review Weekly Fast 100, Deloitte ‘Technology Fast 50’ and ‘Asia Pacific Tech Fast 500’)

## **Universities**

- > Monash University – renowned multi-national University with 54,000 students from 130 countries, and 6,000 staff across eight campuses

# DO YOU NEED BUSINESS CONTINUITY PLANNING, OR BUSINESS CONTINUITY MANAGEMENT?

**Some businesses approach their Business Continuity issues on the basis of a plan. They say, 'Here is a risk, OK, what plan do we have to deal with it?'**

Yes: it sounds sensible, and to a degree it is. But unfortunately, such plans are essentially static. They take a snapshot approach to risk management. At this moment, in this place, we would do this.

What happens, of course, is that any plan becomes out of date. And often very quickly.

(For example, you would be amazed how many large organisations still approach Business Continuity with reference to their ageing Y2K plan. Which might just possibly be helpful in terms of IT loss, but is almost certainly completely unhelpful in terms of the 60% of business disruption that is caused by non-IT systems failures!)\*

But pause and ask yourself this: what happens as organisations inevitably and continually evolve? With changes to the geography, corporate structure and technology of the business or simply moving their resources around to meet changing business imperatives?

So Business Continuity Management – what we help you accomplish – is a much more dynamic and holistic discipline. It is 'new wave thinking', if you like. By tracking resources such as human, equipment and technology – more actively, and by interrogating and reporting on those resources in a very easy-to-use and non-technical format, it makes coping with unexpected resource loss more effective because the information is truly current.

**Whichever way you look at it. Linus Revive just makes sense.**

Linus Revive is at the cutting edge of Business Recovery thinking. But the great news isn't just that this revolutionary software really delivers: in so many other ways, Linus Revive offers you a great deal.

- > Simple navigation for non-technical users
- > An intuitive and logical structure
- > Multi-screen support – great for workshops
- > Self diagnostics and quality assurance
- > Filtering, pull-down lists, radio buttons, shortcuts and many more editing aids
- > Common data structures for simple migration of data between Revive's three available platforms
- > Manage multiple databases or clients with a single licence for those consultants assisting more than one client
- > Field and menu relabelling to suit your spoken language and corporate terminology
- > BCMS that aligns to BS25999 Part II and establishes the path to Organisational Resilience
- > Revive User Group to feedback ideas into the product Demonstration database for learning and experimenting
- > Self back-up for recovery independent of your own IT department

\*The Chartered Management Institute (UK) January 2009, supported by Continuity Forum and the Civil Contingencies Secretariat within the Cabinet Office England.



# FROM START TO FINISH, IT'S THE SOLUTION YOU NEED.

## **Linus Revive is your complete Business Continuity Management System – from start to finish:**

- > Capturing the geographic and functional attributes of the organisation
- > Determining continuity and recovery needs by applying intelligent analysis algorithms to logistics data
- > Identifying costed strategy options
- > Developing the contingency, recovery and Emergency Response procedures
- > Developing the Emergency Response team structure
- > Exercising the capability

## **And provides structured direction for resurrecting the business by:**

- > Dynamically generating impact specific information and procedures for:
  - Business Function restoration priorities
  - Resource quantities required and delivery time frames
- > Segmenting the required information into rational Team specific structures via the unique 'Linus Revive Colour Books' making it easier for staff to find out what they need to do.



## LINUS REVIVE DELIVERS ALL THIS!

### **Corporate Structure**

Sites, organisation structure, contacts, team structure, historic management reports (Blue book)

### **Business Requirements**

Business Functions, RT0, RPO, Resources, Resource Survival Profiles, IT and Infrastructure dependencies, Contingency Locations for Business Functions and Resources

### **Risk Management**

Risk Categories, Consequences, Likelihood, Controls, Treatments, Risk Matrices (3x3, 4x4, 5x5), Risk Register

### **Strategies**

Costed options for Business Functions and Resources. Common strategies for any other aspect of Emergency Response and Business Recovery

### **Procedures and Emergency Response**

Step-by-step task or activity procedures (Yellow and Purple Books), Emergency Response Team structure and Emergency Response document (Red Book)

### **Exercising**

Exercise Regime Management System to document and report on: Complexity Level, Objective, Scope, Participants, Risks, Results and Treatments

### **Disaster Response**

Dynamic update of procedures (Purple and Yellow Books), Team and Contact details (Red Book) and restoration priority sequence (Green Book) to suit the scale and geography of the disruption or the corporate structure of the organisational

### **Maintenance**

Data quality reports, Import/Export utilities, User Access Control\*, Audit\*

\*not available for Revive Business

### **Programme Management**

Formal data review with email escalation, graphical BCMS status, alignment to BS25999 Part II

**What's more, Linus Revive works with industry-standard MS Word for procedure development & maintenance, MS Visio for Organisation Structure and Emergency Response Team charts, and is very easy to use.**

**With all this, we are yet to find a situation where Linus Revive cannot provide the functionality our varied client base requires.**

# THINK ABOUT YOUR ORGANISATION STOPPING IN ITS TRACKS.

We're not just talking about a huge regional environmental disaster. (Even though they happen regularly. And extreme weather events like Hurricane Katrina are now predicted to happen ever more commonly.)

What about a simple fire, for example? A bombing, or civil unrest? A seismic event? A flooded river? Or even just a disgruntled employee, a traffic accident, a road collapse, or a workman drilling through something vital? How about all the staff in your call centre winning the lottery and heading off to celebrate? How about an influenza pandemic?

## Whatever stops you.

Risk is real, and it is everywhere. Little wonder we use professional Risk Managers to try and work out what's likely to happen, and how likely it is. But the hard fact is that we simply cannot foresee and avoid every possible risk. No matter how good our planning, the unexpected is simply that: unexpected.

So nowadays, the question isn't WHETHER your business should use Business Continuity software. It's WHICH Business Continuity software to use.

You owe it to yourself to find out more. Today. Because tomorrow may literally be too late.

## Whatever it takes to get you going.

The great thing about Linus Revive is that it is much more than a "mere" IT recovery system – it's a complete Business Continuity Management System (BCMS). And don't just take our word for it – Linus Revive appears in Gartner North America's recent research report listing 10 vendors with a complete end-to-end BCMS offering.\*

(We don't just duplicate your data and spit it out again if something happens to your computer systems. Revive is not a glorified contacts list and asset register).

Linus Revive offers the professional Business Continuity Practitioner – or a business without a professional in that role – an easy-to-use, scalable, affordable and reliable way of getting your whole business started again – before a disaster adversely impacts your staff or customers.

## Or worse, your business fails altogether.

When disruption occurs or disaster strikes, Linus Revive kicks in. It tells your people where to find things. What procedures to follow. Who to ring. Who's in charge. What to do first. And then what to do next.

Business functions stop when one or more critical resources become unavailable. People, a server, email, G Drive, WAN link between your site and the data centre, a colour printer, transport system, manufacturing machinery, a building, forklift. What about your dependence on third party suppliers?

The important thing to understand is that the speed of business recovery is directly tied to the speed of resource replacement. So Linus Revive tells you the quantity and delivery time frame of every critical resource – and where it is needed. We call this 'Resource Dependency Analysis'. The software is also clever enough to determine the resource requirements for when you relocate to your contingency locations. We call this 'Destination Resource Analysis'.

This is all very powerful information. It ensures that needed resources are on hand to cope with the crisis and to resurrect business operations.

In short: Linus Revive turbo-charges the replacement of missing resources. Whatever it takes to get your business re-started, Linus Revive will help you manage.

Revive also includes a solid Risk Management module, more than sufficient to become the company's Risk Register across any number of Risk categories. Not only that, Revive integrates Business Continuity information with Risk Management information, while still providing separation of duties between Risk Managers (who focus on Prevention) and BC Managers (who focus on Cure).

And we do this using a uniquely simple, accessible program – one integrated and holistic solution – that can run on anything from a laptop to a massive multi-site, multi-state, multi-country system.

So if you don't want your people making a drama out of a crisis, take a serious look at Linus Revive.

\* Gartner Research Report, 'How to Understand and Select a Business Continuity Management Software', ID Number: G00151402, April 2008.



ORGANISATIONAL RESILIENCE IS NOT ACHIEVED BY  
HOPING FOR IT. PROACTIVE EFFORT IS REQUIRED.  
YOUR FIRST STEP? CALL ONE OF THE NUMBERS BELOW.

[www.linusrevive.com](http://www.linusrevive.com)

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Linus Revive is part of the Linus  
suite of software products.