



# *ContinuitySA* **CM2**



*Business Continuity Management  
Capability and Maturity Assessment*

| *Our Business is Keeping You in Business*

## Can you recover? Can you survive?

Not knowing whether or not your business can survive any kind of disaster, can be a cause of much anxiety for any board member or senior manager.

In the aftermath of a worst case disruption, stakeholders ranging from customers, suppliers, shareholders, employees, to investors will be unforgiving should they discover post-event,

that there were no effective measures in place to secure business resilience.

A demonstrable ability to survive and recover from major disruptive events has become the single most important success factor of any business continuity management (BCM) programme.

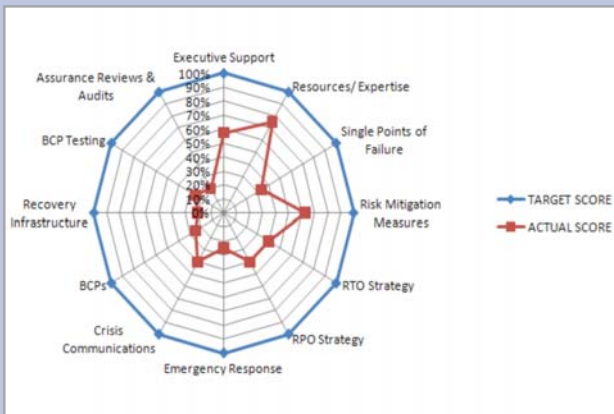
Arguably, most BCM initiatives do not go beyond IT disaster recovery arrangements and the documentation of continuity plans for the non-IT areas of the business. In most cases, such

plans where they do exist, are rarely tested, thus only providing a false sense of security.

Increasingly, executives are asking the question have we planned adequately for business continuity? Have we done all that is necessary to ensure that our Business Continuity Plans can deliver the right results should the worst happen? The answer is the first business continuity capability and maturity Model (CM<sup>2</sup>) assessment service from ContinuitySA.

## The CM<sup>2</sup> solution

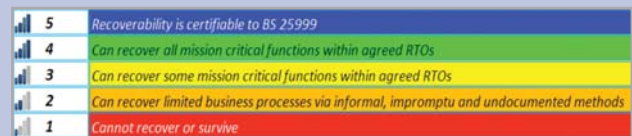
The CM<sup>2</sup> solution measures an organisation's BCM capability and maturity based on a set of twelve BCM success factors derived from BS 25999, the international BCM standard, as well as ContinuitySA's wealth of experience regarding the critical components required for achieving recoverability.



CM<sup>2</sup> has been designed to provide analytical information which can be used in determining an organisation's ability to survive any operational disruption resulting from a single or a series of worst-case events.

CM<sup>2</sup> generates an intuitive dashboard and report which at a glance, provides management with a current maturity status and recommendations of the recovery and continuity facets which need to be improved.

Using CM<sup>2</sup>, ContinuitySA is able to guide any organisation in improving its operational resilience through increasing levels of BCM maturity and compliance to BS 25999. There are five maturity levels which can be attained within the CM<sup>2</sup> framework:



An organisation can choose to attain a maturity level which best suits its specific risk management objectives or risk appetite at a particular point in time.

## Client Benefits

CM<sup>2</sup> provides company boards, senior management, Risk Managers, Compliance Officers and BCM Practitioners with a mechanism to monitor the effectiveness of a BCM programme, establish its current level of maturity and an action plan of improvement measures which can be adopted to enhance BCM capability. CM<sup>2</sup> also provides the information base required for deciding, justifying and optimising BCM spend on new or additional recovery infrastructure and resources.

It also provides management with a quick diagnosis of vulnerability to disruptions. As such it can prove to be an early-warning mechanism to facilitate the implementation of proactive measures to mitigate the effects of business interruption events.

CM<sup>2</sup> outlines a roadmap for improving business agility and resilience to operational disasters.

Most importantly it enables the dynamic indexing of business resilience and *operational sustainability* at any point in time.



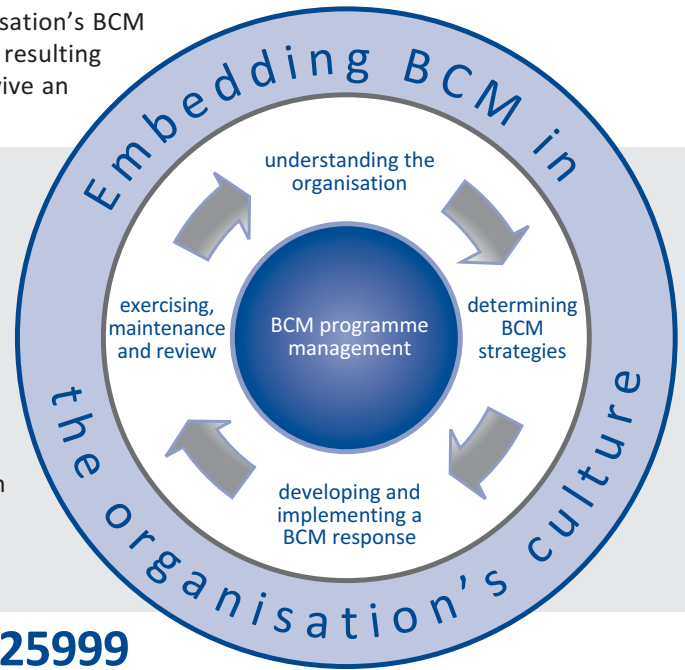
## How CM<sup>2</sup> enables business resilience

Beyond bringing into sharp focus the awareness of an organisation's BCM capability and maturity, implementing the recommendations resulting from a CM<sup>2</sup> assessment ensures that an organisation can survive an operational disaster when it happens.

## CM<sup>2</sup> and the BCM Lifecycle

A CM<sup>2</sup> assessment does not replace the need to conduct and implement the separate components of the BCM Lifecycle. CM<sup>2</sup> is therefore not a substitute for an end-to-end BCM project. However, clients who have undergone a CM<sup>2</sup> assessment are better equipped to decide on which aspect of the BCM Lifecycle components, they need to address in order to improve their BCM readiness.

ContinuitySA follows the BCM Lifecycle when implementing BCM frameworks for various organisations. Depending on the organisation need, our flexibility allows us to focus only on those components which are required by a client at any given time.



## CM<sup>2</sup> and BS25999

BS25999 is the international standard for BCM. Fulfilling the CM<sup>2</sup> criteria and its assessment recommendations plays a crucial role in *preparing* an organisation for certification to the standard.

## CM<sup>2</sup> certification

A certificate indicating the maturity level attained is issued following every CM<sup>2</sup> assessment. Typically, the certificates are valid for a six month period so as to take into account any short term deteriorations or improvements in the client's BCM capability which can only be identified and highlighted through a regime of regular assessments.

## About ContinuitySA's Consulting Services

Through its BCM consulting services, ContinuitySA assists clients to prepare for and survive operational disasters. Generally, BCM-capable organisations command a stronger competitive advantage over their peers as they operate in a much more secure environment. Well-resourced BCM programmes ensure that the capacity and knowledge needed to minimise the adverse impact of major disruptions is put in place and maintained in a state of readiness. Beyond protecting revenue streams, customer loyalty, reputation and market share, BCM nurtures a robust operational sustainability framework which has become an indispensable risk management and corporate governance imperative. In a world of ever-increasing threats and exposures to business operations, organisations with proven resiliency in the aftermath of unforeseen disasters, will always fare better than those without.

## Contact ContinuitySA

To discuss your general BCM requirements or request an independent validation of your BCM Capability and Maturity, please contact:

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